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**III Semester M.B.A. Degree Examination, May 2022  
(CBCS)**

**MANAGEMENT**

**3.6.2 : Management of Public Health Systems**

Time : 3 Hours

Max. Marks : 70

**SECTION – A**

Answer **any five** of the following questions.

**(5×5=25)**

1. What is a community health program ? Explain any three schemes of community health program.
2. Explain various methods of epidemiological disease.
3. Examine how the ethics are utilized during the process of organ transplantation and clinical trial.
4. Discuss about communicable disease and non-communicable disease with suitable examples.
5. Write a short note on National Health Mission.
6. "Have patient rights are utilized efficiently in today's scenario". Explain.
7. Explain the scope and nature of public health.

**SECTION – B**

Answer **any three** of the following questions.

**(3×10=30)**

8. Explain how the Mass media and mass communication are helpful towards health education.
9. Explain in detail about principles of disease transmission and disease control.
10. Discuss briefly about the evaluation of National Health Programmes and schemes available in India.
11. Write a short note on :
  - a) MCI Regulations used in medical ethics.
  - b) Role of NGO's.

P.T.O.



SECTION - C

Compulsory (Case study).

(1x15=15)

12. A 64 year old man with a number of health issues comes to the hospital because he is having trouble breathing. The care team helps resolve the issue, but forgets a standard treatment that causes unnecessary harm to the patient. A subsequent medication error makes the situation worse, leading a stay that is much longer than anticipated.

Questions :

- a) The behavior of a Doctor starts to put the patient at risk. What would you do ?
- b) You are the CEO and a patient in your hospital dies from a medication error. What do you do next ?

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(3x10=30)

470